



Paralyzed Veterans of America
MISSION: ABLE

PENSKE
Automotive

SERVICE MATTERS

Proud Supporter Since 2015

Join our mission to ensure disabled veterans are ABLE to access what they've earned and deserve: CARE, JOBS & BENEFITS.

Donations will be matched by Penske Automotive up to \$500,000.

Penske Automotive Group teamed up with the Paralyzed Veterans of America throughout 2019 in support of the Mission: ABLE campaign that helps ensure severely injured veterans receive care, jobs and benefits. As a result of outstanding dealership support and generous customers, PAG raised over \$1 million for Paralyzed Veterans of America in 2019. Since its inception in 2015, Penske Automotive Group's Service Matters campaign has contributed more than \$5 million to Paralyzed Veterans of America.

"We thank Penske Automotive Group and their dedicated customers for supporting America's veterans with paralysis and other disabilities," said David Zurfluh, national president of Paralyzed Veterans of America. "The funds raised through this campaign helps Paralyzed Veterans of America provide life-changing programs and services to ensure our veterans and their families receive the benefits, accessibility, and jobs that they deserve. We are extremely grateful for this partnership with Penske Automotive Group."

PAG is proud to be teamed up with the Paralyzed Veterans of America again in 2020 and will continue to invite customers to donate toward Mission: ABLE when they visit any PAG dealership. To multiply the impact of customers' contributions, PAG will match each donation – up to a total contribution of \$500,000. "It was an honor for Penske Automotive Group to be part of this important fundraising effort in 2019, and we are thrilled to extend our partnership with the Paralyzed Veterans of America for another year," said Robert H. Kurnick Jr., Penske Automotive Group President. "We thank our customers and Penske employees for their continued support of the 'Service Matters' campaign and for embracing the admirable work performed by the Paralyzed Veterans of America. We look forward to continuing our work together in 2020 to help ensure our veterans receive the care, opportunity and support they earned by serving our country."